



# Privacy Statement

***EasyTrans Software sees it as a duty to protect personal data.  
How we handle your privacy is documented in this Privacy Statement.***

EasyTrans Software takes your privacy very seriously and shall handle your personal data with the utmost security and care. In this Privacy Statement you will learn how we handle your data as well as learn about your rights concerning our processing of your data. We advise that you read this Privacy Statement thoroughly. Should you have any questions or remarks, please contact us at [info@easytrans.co.uk](mailto:info@easytrans.co.uk).

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# Privacy Statement EasyTrans Software B.V.

## Who is EasyTrans Software?

EasyTrans Software is the private company EasyTrans Software B.V., with registered office at (7943 PE) Meppel listed at the Trade register of the Dutch Chamber of Commerce under 86861239.

EasyTrans Software is as the controller ultimately responsible with regard to the processing of your personal data.

## How does EasyTrans Software use your personal data?

Underneath you will find an overview of the purposes for the processing of your personal data. You will also find a specification of which data EasyTrans Software uses for that specific purpose, the legal justification, and the amount of time EasyTrans Software keeps this data. For clarity's sake, we have categorised the purposes.

### *Services, customer management and financial administration*

Purpose: Invoicing

Information: Company name, Billing address, Bank details

Legal basis: Necessary for the performance of a contract

Storage period: As long as necessary for this purpose

Purpose: Services

Information: Home address, Email, Financial data, Data necessary to provide the service, Data generated by the service

Legal basis: Necessary for the performance of a contract

Storage period: As long as necessary for this purpose

Purpose: CRM

Information: Name, Email, Location, Phone

Legal basis: Legitimate interests

importance: Commercial interests

Storage period: As long as necessary for this purpose

### *Marketing*

Purpose: Direct marketing

Information: Name, Email Legitimate interests

Legal basis: Legitimate interests

Interest concerned: Commercial interests

Storage period: As long as necessary for this purpose

Purpose: Newsletter

Information: Name, Email Legitimate interests

Legal basis: Legitimate interests

Interest concerned: Commercial interests

Storage period: As long as necessary for this purpose

Purpose: Social media marketing

Information: Name, Email Legitimate interests

Legal basis: Legitimate interests

Interest concerned: Commercial interests

Storage period: As long as necessary for this purpose

### *Website*

Purpose: Submitting reviews or messages

Information: Name, Message content

Legal basis: Legitimate interests

Interest concerned: Commercial interests

Storage period: As long as necessary for this purpose

**How did EasyTrans Software obtain your personal data?**

EasyTrans Software has obtained your data because you have provided this data to us.

**What are your rights?**

Under the European General Data Protection Regulation, you have a number of rights with regard to your data and the processing thereof:

*Access*

You may access your personal information and make any necessary changes in your account. If you would like to see which personal data EasyTrans Software has obtained about you, you may exercise your right of access by submitting a request to EasyTrans Software.

*Making changes*

If you wish to make changes to the personal information that you have seen as a result of a request for access and you are unable to make the changes yourself in your account, you may request that EasyTrans Software makes these changes for you. You may request that EasyTrans Software modifies, corrects, supplements, erases or shields your information.

*Restriction of processing of personal data*

You also have the right, under certain conditions, to ask EasyTrans Software to restrict the processing of your personal data.

*Right to object*

If processing of your data takes place on the grounds of 'legitimate interest' by EasyTrans Software or a third party, you have the right to object to that processing.

*Portability of data*

You have the right to obtain your personal data from EasyTrans Software. EasyTrans Software will provide this in a structured and commonly used format, which can easily be opened using commonly used digital systems.

*Withdrawing consent*

When the legal basis for a particular processing is your explicit consent, you have the right to withdraw that consent. This does not affect past processing, but does mean that we will no longer be allowed to process this data in the future. It may also result in EasyTrans Software no longer being able to provide you with certain services.

*Response from EasyTrans Software*

A request can be sent to [info@easytrans.co.uk](mailto:info@easytrans.co.uk). EasyTrans Software will comply with your request as soon as possible and in any case no later than one (1) month after EasyTrans Software has received such a request. If EasyTrans Software rejects your request, we will indicate in our reply why the request was rejected.

**Recipients of your personal data**

It is possible that EasyTrans Software is required to submit your data to a third party, for example to fulfil a legal obligation.

**What are cookies and how does EasyTrans Software use them?**

Cookies are small pieces of (text) information that are sent to your browser when you visit the website of EasyTrans Software and then stored on the hard disk or in the memory of your device. The cookies placed via EasyTrans Software's website cannot damage your device or the files stored on it. With 'cookies', we also mean comparable techniques collecting information, such as device fingerprinting.

**Can changes be made to this Privacy Statement?**

This Privacy Statement is subject to changes. We therefore advise you to regularly read the Privacy Statement for any such changes.

**Questions, remarks, and complaints**

If you have any questions regarding this Privacy Statement or the way in which EasyTrans Software uses your data, you can send an e-mail to [info@easytrans.co.uk](mailto:info@easytrans.co.uk). If you have a complaint about the way your data is

processed, please send an e-mail to [info@easytrans.co.uk](mailto:info@easytrans.co.uk). Furthermore, you always have the right to contact the competent national data protection authority. In The Netherlands, this is the [Autoriteit Persoonsgegevens](#).